

Module 9: Backend & Supply Chain Report

Adapting ID	Categories	Remarks About Categories	Do You Think You Need	At Which Point And Why	Group ID
1	Electronics,Home Goods	1	No	11	2

Category Inventory

Category Wish ID	Inventory	Credit Period	Group ID
1	1	1	2
2	0	0	2
3	0	0	2
4	0	0	2

Cash Conversion Cycle

Cash ID	1
Inventory Purchase Timing	11
Sales To Cash Gap	11
Cash Flow Challenges	11
Group ID	2

Shrinkage Data

Shrinkage ID	1
Shrinkage	11.0
Shrinkage Do You Envision	11
Shrinkage In Your Stores	11
Group ID	2

Comparative Analysis

Comparative ID	Attributes	Own Brand Physical Store	Own Brand Online Store	Group ID
1	Attribute 1	N/A	111	2

Online Pre Select Service

Online ID	Type	Check Box	Group ID
1	Own Website	11	2
2	Online Marketplace	11	2
3	Online Aggregators	11	2
4	Others	11	2

Online Sales

Sales ID	1
Average Traffic Expected	1
Average Remark	1
Number Of Transaction Per Month	1
Number Remark	1
Average Transaction Value	0
Transaction Remark	1
COGS	1.0
COGS Remark	1
Group ID	2

Digital Asset

Digital ID	Item	Estimate Cost	Remark	Group ID
1	Content work (Copywriting and Images)	1.0	1	2
2	Website Development	1.0	1	2
3	Aggregator Set-up Costs	1.0	1	2
4	Marketplace Set-up Costs	1.0	1	2

Recurring Operating

Recurring ID	Expenses Type	Percentage Of Sales	Remarks	Group ID
1	Marketing Spend	1.0	1	2
2	Website Maintenance Costs	1.0	1	2
3	Commissions for Aggregators	0	N/A	2
4	Commissions for Marketplace	0	N/A	2
5	Loss from Returns and Exchanges	0	N/A	2
6	Logistics and Delivery	0	N/A	2
7	Packaging	0	N/A	2

Summary

Summary ID	1
Backend Submissions	N/A
Backend Summarise	N/A

Group ID	2
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