

Module 4: Category Management Report

Competitor Analysis

Field	Value
Reference Competitor	44rrrrr
Number of Categories Stocked	5554444
Key Categories Stocked	wewe
Stocking Observations	wewe
Competitor Others Remark	N/A
Research Methodology	we
Shopping Behavior	fdf
Consumer Others Remark	dffd

Pre Selected Categories

Field	Value
Low Value	0
Medium Value	0
High Value	0

Store Formats

Store Name	Store Format Type	Merchandise
N/A	N/A	N/A

Category Role Management

Category Name	Category Role	Sales Contribution	Margin Contribution
N/A	N/A	0	0

Gross Margin Contributions

Contribution to Total Sales	Contribution to Gross Margin	Rationale
43.0	34.0	N/A
34.0	34.0	N/A
0	0	N/A
34.0	0	N/A
0	0	N/A
0	0	N/A
0	0	N/A

Margin Sales Analysis

Field	Value
Which category contributes more to sales	N/A
Which category contributes more to gross margins	N/A
Which category represents your store	N/A

Summary

Field	Value
Store Submissions	samples a s sa a s s a
Store Summarise	sasas a s saas a sa s sa sa s a sa sa sa s saaaaaaaaaaaaaaaaaaaaa a s as as as a asasasassaas
Location Submissions	testtt
Location Summarise	error
Network Submissions	vffdffd
Network Summarise	fdff
Category Submissions	dsd
Category Summarise	ssdsdds
Promotions Submissions	null
Promotions Summarise	null
Marketing Submissions	null
Marketing Summarise	null
Service Submissions	null
Service Summarise	null
Backend Submissions	null
Backend Summarise	null
Metrics Submissions	null
Metrics Summarise	null