

Module 4: Category Management Report

Competitor Analysis

Field	Value
Reference Competitor	32423
Number of Categories Stocked	32432
Key Categories Stocked	testing
Stocking Observations	testing
Competitor Others Remark	testing
Research Methodology	testing
Shopping Behavior	testing
Consumer Others Remark	testing

Pre Selected Categories

Field	Value
Low Value	0
Medium Value	0
High Value	0

Store Formats

Store Name	Store Format Type	Merchandise
N/A	N/A	N/A

Category Role Management

Category Name	Category Role	Sales Contribution	Margin Contribution
N/A	N/A	0	0

Gross Margin Contributions

Contribution to Total Sales	Contribution to Gross Margin	Rationale
0	0	N/A

Margin Sales Analysis

Field	Value
Which category contributes more to sales	testing
Which category contributes more to gross margins	testing
Which category represents your store	testing

Summary

Field	Value
Store Submissions	testing
Store Summarise	testing
Location Submissions	teds
Location Summarise	dsfds
Network Submissions	testubg
Network Summarise	testing
Category Submissions	testing
Category Summarise	testing
Promotions Submissions	testing
Promotions Summarise	testing
Marketing Submissions	tewrewr
Marketing Summarise	edfdf
Service Submissions	testing
Service Summarise	testing
Backend Submissions	testing
Backend Summarise	erewre
Metrics Submissions	dsfdf
Metrics Summarise	dsfdsfdf