

Module 4: Category Management Report

Competitor Analysis

Field	Value
Reference Competitor	sdfghj
Number of Categories Stocked	90
Key Categories Stocked	vbnm
Stocking Observations	nm,
Competitor Others Remark	nm,
Research Methodology	bnm,
Shopping Behavior	m,.
Consumer Others Remark	hnm,

Pre Selected Categories

Field	Value
Low Value	0
Medium Value	0
High Value	0

Store Formats

Store Name	Store Format Type	Merchandise
dfghjk	Store Format B	6
store 1	Store Format A	6

Category Role Management

Category Name	Category Role	Sales Contribution	Margin Contribution
N/A	N/A	0	0

Gross Margin Contributions

Contribution to Total Sales	Contribution to Gross Margin	Rationale
78.0	90.0	N/A
8.0	9.0	N/A
67.0	90.0	asdf
100.0	5.0	N/A
89.0	78.0	N/A
88.0	89.0	N/A
89.0	6.0	N/A
88.0	89.0	N/A
90.0	89.0	N/A
78.0	88.0	dfgh
78.0	100.0	N/A
90.0	90.0	sdfghj
100.0	100.0	N/A
100.0	100.0	N/A
90.0	90.0	N/A
0	0	N/A
100.0	70.0	sdf
0	0	N/A
0	0	N/A
100.0	88.0	sd
0	0	N/A
0	0	N/A
0	0	N/A

Margin Sales Analysis

Field	Value
Which category contributes more to sales	N/A
Which category contributes more to gross margins	N/A
Which category represents your store	N/A

Summary

Field	Value
Store Submissions	null
Store Summarise	null
Location Submissions	null
Location Summarise	null
Network Submissions	cvbn
Network Summarise	cvbnm
Category Submissions	vbnm
Category Summarise	vbnm,
Promotions Submissions	xcvbnm
Promotions Summarise	fghjk
Marketing Submissions	null
Marketing Summarise	null
Service Submissions	nm,
Service Summarise	kjkj

Backend Submissions	null
Backend Summarise	null
Metrics Submissions	null
Metrics Summarise	null

Last Updated: 2026-01-02 12:15:27