

## Module 4: Category Management Report

### Competitor Analysis

Field	Value
Competitor Category ID	0
Reference Competitor	N/A
Number of Categories Stocked	0
Key Categories Stocked	N/A
Stocking Observations	N/A
Competitor Others Remark	N/A
Research Methodology	N/A
Shopping Behavior	N/A
Consumer Others Remark	N/A
Group ID	0

### Pre Selected Categories

Field	Value
Pre ID	0
Low Value	0
Medium Value	0
High Value	0
Group ID	0

### Store Formats

Store ID	Store Name	Store Format Type	Merchandise	Group ID
0	N/A	N/A	N/A	0

### Category Role Management

Category Role ID	Category Name	Category Role	Sales Contribution	Margin Contribution	Group ID
null	N/A	N/A	0	0	null

### Gross Margin Contributions

Gross ID	Contribution to Total Sales	Contribution to Gross Margin	Rationale	Group ID
0	0	0	N/A	0

Margin Sales Analysis

Field	Value
Margin ID	0
Which category contributes more to sales	N/A
Which category contributes more to gross margins	N/A
Which category represents your store	N/A
Group ID	0

Summary

Field	Value
Summary ID	1
Store Submissions	null
Store Summarise	null
Location Submissions	null
Location Summarise	null
Network Submissions	11
Network Summarise	11
Category Submissions	11
Category Summarise	11
Promotions Submissions	22
Promotions Summarise	22
Marketing Submissions	111
Marketing Summarise	111
Service Submissions	11
Service Summarise	11
Backend Submissions	null
Backend Summarise	null
Metrics Submissions	22
Metrics Summarise	22
Group ID	2