

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	qwert
Brand Image	
Rationale	

Segments

Segment Name	qwesfd
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Class 10-14 standard
Female Education	Degree Regular
ISEC Value	12
Total Population	2345
Additional Details	asdfbgd

Segment Name	asdsf
Location	Urban
Chief Wage Earner Occupation	Trader
Male Education	Degree Regular
Female Education	Degree Professional
ISEC Value	1
Total Population	234567
Additional Details	sdfs

Segment Name	qwewrg
Location	Urban
Chief Wage Earner Occupation	Trader
Male Education	Class 10-14 standard
Female Education	Degree Regular
ISEC Value	1
Total Population	323456
Additional Details	dsfg

Store Formats

Store Name	qwade
Store Name Rationale	jhg
Store Size	1231.0
Merchandise	5.0
Location	Mall
Additional Location Parameters	wewrfed
Service Parameters	8.0
Technology Adoption	6.0
Other Parameters	dfsgbdg
Store Format Type	Store Format A

Store Name	1324
Store Name Rationale	jhg
Store Size	23.0
Merchandise	6.0
Location	Mall
Additional Location Parameters	sefwrwr
Service Parameters	8.0
Technology Adoption	6.0
Other Parameters	sdfg
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	ewrfg	12.0	14772.0	0.0	aedsfg
Store Format A	eadsfdg	12.0	14772.0	0.0	efsrg
Store Format B	2ewfrsgd	123.0	2829.0	0.0	aefsg
Store Format B	wsfdgfh	234.0	5382.0	0.0	dsfg

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	edsfg	12	124.0	1488.0	sdfgbg
Store Format A	qwewrsfdg	12	234.0	2808.0	asdf
Store Format B	wasdf	23	1234.0	28382.0	ewreg
Store Format B	dasfdg	123	1324.0	162852.0	adsfd

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	312432.0	101227968.0	N/A
Store Format A	N/A	0	234.0	7488.0	N/A

Store Format B	N/A	0	24.0	576.0	N/A
Store Format B	N/A	0	23.0	552.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	56005.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	8083764.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	qe34rt	23.0	unit	0.0	345	809025.0	N/A
Store Format B	edf	100.0	unit	0.0	24567	835278.0	N/A
Store Format B	234r35t	4235.0	unit	0.0	2343	808335.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	dsfdbgf	0	234.0	universal	5382.0	
Store Format A	wedfdg	0	23435.0	universal	281220.0	
Store Format B	dsfvcb	0	234.0	universal	288756.0	
Store Format B	qwdsfg	0	34235.0	universal	11092140.0	

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	23	3435.0	79005.0	0.0
Store Format A	Scanner	N/A	245	2343.0	574035.0	0.0
Store Format A	Computer	N/A	24	2345.0	56280.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	2345	245.0	574525.0	0.0
Store Format B	Scanner	N/A	24	2435.0	58440.0	0.0
Store Format B	Computer	N/A	23	245.0	5635.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
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wewrf	2345	0.0	548730.0	N/A	N/A	0
wed	12	0.0	144.0	N/A	N/A	0

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 102,391,384.00
Store Format A IT Capital	Rs. 709,320.00
Store Format A Total	Rs. 103,100,704.00
Store Format B Capital Excl IT	Rs. 21,300,635.00
Store Format B IT Capital	Rs. 638,600.00
Store Format B Total	Rs. 21,939,235.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

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