

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	boat
Brand Image	uploads/Sunil.jpg
Rationale	

Segments

Segment Name	seg
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	1000000000
Additional Details	test df df d fd jhrff

Segment Name	seggg
Location	Urban
Chief Wage Earner Occupation	
Male Education	
Female Education	
ISEC Value	0
Total Population	0
Additional Details	testttttt123 df df df df d f df d f df df d f df df fd df df df d f df df d f df df d dff df d

Store Formats

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00

Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

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