

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	name format
Brand Image	uploads/bs.jpeg
Rationale	

Segments

Segment Name	test
Location	
Chief Wage Earner Occupation	
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	3
Total Population	4
Additional Details	test

Segment Name	
Location	Urban
Chief Wage Earner Occupation	Farmer
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	9
Total Population	56
Additional Details	tesr

Store Formats

Store Name	
Store Name Rationale	
Store Size	10.0
Merchandise	12.0
Location	
Additional Location Parameters	
Service Parameters	16.0
Technology Adoption	7.0

Other Parameters	
Store Format Type	Store Format A

Store Name	
Store Name Rationale	
Store Size	10.0
Merchandise	12.0
Location	
Additional Location Parameters	
Service Parameters	16.0
Technology Adoption	7.0
Other Parameters	
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	tetsq	1.0	10.0	0.0	wertyuisdfghjk
Store Format A	test	1.0	10.0	0.0	dfgycusd
Store Format B		0.0	0.0	0.0	
Store Format B	23	1.0	10.0	0.0	afds cds

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A