

## Module 1: Complete Report Data

### Brand Information

Field	Value
Brand Name	name format
Brand Image	uploads/bs.jpeg
Rationale	

### Segments

Segment Name	test
Location	
Chief Wage Earner Occupation	
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	3
Total Population	4
Additional Details	test

Segment Name	
Location	Urban
Chief Wage Earner Occupation	Farmer
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	9
Total Population	56
Additional Details	tesr

### Store Formats

Store Name	
Store Name Rationale	
Store Size	10.0
Merchandise	12.0
Location	
Additional Location Parameters	
Service Parameters	16.0
Technology Adoption	7.0

Other Parameters	
Store Format Type	Store Format A

Store Name	
Store Name Rationale	
Store Size	10.0
Merchandise	12.0
Location	
Additional Location Parameters	
Service Parameters	16.0
Technology Adoption	7.0
Other Parameters	
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	tetsq	1.0	10.0	0.0	wertyuisdfghjk
Store Format A	test	1.0	10.0	0.0	dfgycusd
Store Format B		0.0	0.0	0.0	
Store Format B	23	1.0	10.0	0.0	afds cds

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A