

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	Nethaji
Brand Image	uploads/Screenshot 2026-01-03 at 2.04.04■AM.png
Rationale	

Segments

Segment Name	tester
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	No formal education
Female Education	Class 6-9th standard
ISEC Value	12
Total Population	3232
Additional Details	test

Segment Name	tester
Location	Urban
Chief Wage Earner Occupation	Worker
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	645765
Additional Details	test

Segment Name	zx
Location	Rural
Chief Wage Earner Occupation	Trader
Male Education	Class 10-14 standard
Female Education	Degree Regular
ISEC Value	11
Total Population	2345
Additional Details	df

Store Formats

Store Name	Nethaji
Store Name Rationale	dfdfdsf
Store Size	12000.0
Merchandise	30.0
Location	High Street
Additional Location Parameters	chennai
Service Parameters	30.0
Technology Adoption	25.0
Other Parameters	ajkdasd
Store Format Type	Store Format A

Store Name	nethaji
Store Name Rationale	dfdfdsf
Store Size	12000.0
Merchandise	40.0
Location	High Street
Additional Location Parameters	chennai
Service Parameters	30.0
Technology Adoption	25.0
Other Parameters	asdsad
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	building	12000.0	144000000.0	0.0	zxcas
Store Format A	home	12000.0	144000000.0	0.0	testing
Store Format B	home	12000.0	144000000.0	0.0	testikg
Store Format B	building	1.0	12000.0	0.0	testing

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	765	876	7.0	6132.0	
Store Format A	85	6	5.0	30.0	
Store Format B	6	5	443.0	2215.0	
Store Format B	65	6	65.0	390.0	

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	12.0	144.0	N/A
Store Format A	N/A	0	12.0	144.0	N/A

Store Format B	N/A	0	12.0	144.0	N/A
Store Format B	N/A	0	12.0	144.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	12.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	529.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	sdf	12.0	unit	0.0	0	132000.0	N/A
Store Format B	wed	123.0	unit	0.0	12	144.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	awed	0	21.0	universal	2583.0	
Store Format A	asd	0	43.0	universal	1376.0	
Store Format B	qwed	0	3.0	universal	36.0	
Store Format B	we	0	12.0	universal	408.0	

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	0	0.0	0.0	0.0
Store Format A	Scanner	N/A	0	0.0	0.0	0.0
Store Format A	Computer	N/A	0	0.0	0.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	23	23.0	529.0	0.0
Store Format B	Scanner	N/A	23	32.0	736.0	0.0
Store Format B	Computer	N/A	23	23.0	529.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
we	32	0.0	736.0	N/A	N/A	0

sd	23	0.0	529.0	N/A	N/A	0
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Plumbing

Type	Units	Cost Per Unit	Total	Remarks
sd	12	12.0	144.0	

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
asd	asd	12.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 142,421.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 142,421.00
Store Format B Capital Excl IT	Rs. 4,010.00
Store Format B IT Capital	Rs. 1,794.00
Store Format B Total	Rs. 5,804.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	12
SLM Remarks	asd
Other Methods	N/A
Depreciation Method	q3

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