

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	Nethaji
Brand Image	uploads/Screenshot 2026-01-03 at 2.04.04■AM.png
Rationale	

Segments

Segment Name	tester
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	No formal education
Female Education	Class 6-9th standard
ISEC Value	12
Total Population	3232
Additional Details	test

Segment Name	tester
Location	Urban
Chief Wage Earner Occupation	Worker
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	645765
Additional Details	test

Store Formats

Store Name	Nethaji
Store Name Rationale	dfdfdsf
Store Size	12000.0
Merchandise	35.0
Location	High Street
Additional Location Parameters	chennai
Service Parameters	30.0
Technology Adoption	25.0

Other Parameters	ajkdasd
Store Format Type	Store Format A

Store Name	nethaji
Store Name Rationale	dfdfdsf
Store Size	12000.0
Merchandise	35.0
Location	High Street
Additional Location Parameters	chennai
Service Parameters	30.0
Technology Adoption	25.0
Other Parameters	asdsad
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	building	12000.0	144000000.0	0.0	zxcas
Store Format A	home	12000.0	144000000.0	0.0	testing
Store Format B	home	12000.0	144000000.0	0.0	testikg
Store Format B	building	15000.0	180000000.0	0.0	testing

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A