

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	N/A
Brand Image	N/A
Rationale	N/A

Segments

Store Formats

Store Name	
Store Name Rationale	
Store Size	10.0
Merchandise	8.0
Location	
Additional Location Parameters	
Service Parameters	6.0
Technology Adoption	5.0
Other Parameters	
Store Format Type	Store Format A

Store Name	
Store Name Rationale	
Store Size	20.0
Merchandise	8.0
Location	
Additional Location Parameters	
Service Parameters	6.0
Technology Adoption	5.0
Other Parameters	
Store Format Type	Store Format B

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00

Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

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