

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	speaker
Brand Image	uploads/Butterfly_Header_Web_Elements.png
Rationale	

Segments

Segment Name	testing
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	1000
Additional Details	testing

Segment Name	tester
Location	Urban
Chief Wage Earner Occupation	Worker
Male Education	Class 10-14 standard
Female Education	Degree Professional
ISEC Value	12
Total Population	1000
Additional Details	testing

Store Formats

Store Name	large
Store Name Rationale	testing
Store Size	1200.0
Merchandise	6.0
Location	High Street
Additional Location Parameters	testing
Service Parameters	6.0
Technology Adoption	5.0

Other Parameters	testing
Store Format Type	Store Format A

Store Name	medium
Store Name Rationale	testing
Store Size	1500.0
Merchandise	6.0
Location	Mall
Additional Location Parameters	testing
Service Parameters	6.0
Technology Adoption	5.0
Other Parameters	testing
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	building	12000.0	14400000.0	0.0	testing
Store Format A	buiding2	12000.0	14400000.0	0.0	testing
Store Format B		0.0	0.0	0.0	
Store Format B		0.0	0.0	0.0	

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A