

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	dsgfh
Brand Image	uploads/02072025_6864ed0c6ba1b.jpg
Rationale	

Segments

Segment Name	segment
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Degree Regular
Female Education	Degree Regular
ISEC Value	11
Total Population	45456
Additional Details	

Segment Name	segment
Location	Urban
Chief Wage Earner Occupation	Trader
Male Education	Degree Professional
Female Education	Degree Professional
ISEC Value	12
Total Population	45987
Additional Details	

Store Formats

Store Name	dfghjk
Store Name Rationale	
Store Size	200.0
Merchandise	6
Location	Mall
Additional Location Parameters	
Service Parameters	7
Technology Adoption	7

Other Parameters	
Store Format Type	Store Format B
Store Name	store 1
Store Name Rationale	
Store Size	100.0
Merchandise	6
Location	High Street
Additional Location Parameters	
Service Parameters	7
Technology Adoption	7
Other Parameters	
Store Format Type	Store Format A

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	type 1	10.0	2000.0	0.0	
Store Format A	type 2	10.0	1000.0	0.0	
Store Format B	type 2	20.0	4000.0	0.0	
Store Format B	type	11.0	2200.0	0.0	

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	type 1	10	10.0	100.0	
Store Format A	type 2	10	10.0	100.0	
Store Format B	type 3	11	11.0	121.0	
Store Format B	type 4	12	12.0	144.0	

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	10.0	30.0	N/A
Store Format A	N/A	0	3.0	33.0	N/A
Store Format B	N/A	0	5.0	55.0	N/A
Store Format B	N/A	0	10.0	120.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	100.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A

Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	110.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	type	12.0	unit	0.0	0	2400.0	N/A
Store Format B	12	12.0	unit	0.0	10	100.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	type 2	0	11.0	universal	110.0	
Store Format A	10	0	10.0	universal	110.0	
Store Format B	type 2	0	10.0	universal	110.0	
Store Format B	type 3	0	11.0	universal	110.0	

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	10	11.0	110.0	0.0
Store Format A	Scanner	N/A	12	10.0	120.0	0.0
Store Format A	Computer	N/A	11	10.0	110.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	10	11.0	110.0	0.0
Store Format B	Scanner	N/A	10	11.0	110.0	0.0
Store Format B	Computer	N/A	11	10.0	110.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
10	10	0.0	100.0	N/A	N/A	0
10	11	0.0	110.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
type	10	10.0	100.0	

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
type 4	adfrbh	100.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 2,983.00
Store Format A IT Capital	Rs. 340.00
Store Format A Total	Rs. 3,323.00
Store Format B Capital Excl IT	Rs. 870.00
Store Format B IT Capital	Rs. 330.00
Store Format B Total	Rs. 1,200.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	9
SLM Remarks	
Other Methods	N/A
Depreciation Method	asg

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