

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	data books store
Brand Image	uploads/download (1).jpg
Rationale	

Segments

Segment Name	Segment form1
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Up to Class 5 Standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	300
Additional Details	testing form data

Segment Name	segment 2
Location	Rural
Chief Wage Earner Occupation	Farmer
Male Education	Up to Class 5 Standard
Female Education	No formal education
ISEC Value	2
Total Population	100
Additional Details	forma d

Store Formats

Store Name	tr2
Store Name Rationale	test
Store Size	10.0
Merchandise	7
Location	Mall
Additional Location Parameters	rer
Service Parameters	10
Technology Adoption	7

Other Parameters	ererr
Store Format Type	Store Format B

Store Name	dtat A
Store Name Rationale	test
Store Size	20.0
Merchandise	7
Location	Mall
Additional Location Parameters	test
Service Parameters	10
Technology Adoption	5
Other Parameters	test
Store Format Type	Store Format A

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	gate	1.0	20.0	0.0	testing for remarks
Store Format A	fun	2.0	40.0	0.0	going to data format
Store Format B	Data	20.0	200.0	0.0	testting
Store Format B	Data B	4.0	40.0	0.0	testting

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	test1	1	10.0	10.0	data format A and B
Store Format A	test2	2	10.0	20.0	data format a and B
Store Format B	fun	2	2.0	4.0	testing
Store Format B	gated	3	3.0	9.0	high

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	2.0	4.0	N/A
Store Format A	N/A	0	3.0	9.0	N/A
Store Format B	N/A	0	1.0	2.0	N/A
Store Format B	N/A	0	1.0	2.0	N/A
Store Format B	N/A	0	30.0	30.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	25.0	N/A

Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	25.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	900.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	data format A	29	unit	0.0	10	290.0	N/A
Store Format B	wewewewe	1	unit	0.0	20	10.0	N/A
Store Format A	Date format A and B	1	unit	0.0	0	0.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	test1.1	0	10.0	universal	100.0	testing form
Store Format A	reate	0	20.0	universal	400.0	testing format A and B
Store Format B	test3.3	0	20.0	universal	400.0	test
Store Format B	testing	0	20.0	universal	400.0	testing

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	10	10.0	100.0	0.0
Store Format A	Scanner	N/A	20	20.0	400.0	0.0
Store Format A	Computer	N/A	40	40.0	1600.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	10	20.0	200.0	0.0
Store Format B	Scanner	N/A	70	45.0	3150.0	0.0
Store Format B	Computer	N/A	45	45.0	2025.0	0.0
Store Format B	yes	N/A	20	100.0	2000.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
visual1.121212	20	0.0	20.0	N/A	N/A	0
visual 2.232323	30	0.0	900.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
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plumbing	30	90.0	2700.0	testing format data
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Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 858.00
Store Format A IT Capital	Rs. 2,100.00
Store Format A Total	Rs. 2,958.00
Store Format B Capital Excl IT	Rs. 1,782.00
Store Format B IT Capital	Rs. 7,375.00
Store Format B Total	Rs. 9,157.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	29
SLM Remarks	testing
Other Methods	N/A
Depreciation Method	test

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