

## Module 1: Complete Report Data

### Brand Information

Field	Value
Brand Name	Sample
Brand Image	uploads/BeaconLogo.svg
Rationale	

### Segments

Segment Name	sample
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 6-9th standard
Female Education	Up to Class 5 Standard
ISEC Value	12
Total Population	100000
Additional Details	test

Segment Name	sample2
Location	Urban
Chief Wage Earner Occupation	Labour
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	10
Total Population	200000
Additional Details	testpp

### Store Formats

Store Name	test22
Store Name Rationale	go
Store Size	5.0
Merchandise	7
Location	Mall
Additional Location Parameters	testt
Service Parameters	12
Technology Adoption	8

Other Parameters	testt
Store Format Type	Store Format A

Store Name	test3333
Store Name Rationale	go
Store Size	10.0
Merchandise	7
Location	High Street
Additional Location Parameters	testt
Service Parameters	12
Technology Adoption	8
Other Parameters	fkl
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	teest	5.0	25.0	0.0	teo
Store Format A	fdk	6.0	30.0	0.0	fkk
Store Format B	jdkf	10.0	100.0	0.0	jfjf
Store Format B	kjfd	20.0	200.0	0.0	fjfj

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	teo	5	5.0	25.0	sdkj
Store Format A	sdkj	40	4.0	160.0	sjkd
Store Format B	jksd	10	10.0	100.0	jf
Store Format B	dfj	20	5.0	100.0	fl

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	5.0	25.0	N/A
Store Format A	N/A	0	5.0	25.0	N/A
Store Format B	N/A	0	6.0	30.0	N/A
Store Format B	N/A	0	7.0	49.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	36.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A

Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	36.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

## Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	kdfk	3	unit	0.0	3	9.0	N/A
Store Format B	kkd	9	unit	0.0	9	81.0	N/A

## Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	teoo	0	6.0	universal	36.0	fij
Store Format A	dfj	0	8.0	universal	64.0	fdjf
Store Format B	fg	0	7.0	universal	49.0	jhfds
Store Format B	ksd	0	5.0	universal	25.0	fdk

## InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	6	7.0	42.0	0.0
Store Format A	Scanner	N/A	7	8.0	56.0	0.0
Store Format A	Computer	N/A	7	9.0	63.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	7	8.0	56.0	0.0
Store Format B	Scanner	N/A	3	3.0	9.0	0.0
Store Format B	Computer	N/A	3	3.0	9.0	0.0

## Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
teo	20	0.0	60.0	N/A	N/A	0
7	9	0.0	72.0	N/A	N/A	0

## Plumbing

Type	Units	Cost Per Unit	Total	Remarks
tere	5	5.0	25.0	skks

## Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
name	naeme	8.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 380.00
Store Format A IT Capital	Rs. 161.00
Store Format A Total	Rs. 541.00
Store Format B Capital Excl IT	Rs. 470.00
Store Format B IT Capital	Rs. 74.00
Store Format B Total	Rs. 544.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	2025
SLM Remarks	name
Other Methods	N/A
Depreciation Method	jdj

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