

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	Travelite
Brand Image	uploads/Screenshot 2025-12-30 at 18.45.48.png
Rationale	

Segments

Segment Name	segment one
Location	Rural
Chief Wage Earner Occupation	Trader
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	2
Total Population	233
Additional Details	

Segment Name	
Location	
Chief Wage Earner Occupation	
Male Education	
Female Education	
ISEC Value	0
Total Population	0
Additional Details	

Store Formats

Store Name	store one
Store Name Rationale	test
Store Size	6000.0
Merchandise	7
Location	High Street
Additional Location Parameters	test location
Service Parameters	8
Technology Adoption	8

Other Parameters	
Store Format Type	Store Format A

Store Name	store two
Store Name Rationale	test
Store Size	9000.0
Merchandise	7
Location	Mall
Additional Location Parameters	
Service Parameters	8
Technology Adoption	8
Other Parameters	
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	type one	100.0	600000.0	0.0	
Store Format A	type two	500.0	3000000.0	0.0	
Store Format B	type one	300.0	2700000.0	0.0	
Store Format B	type two	600.0	5400000.0	0.0	

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A