

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	sample
Brand Image	uploads/BeaconLogo.svg
Rationale	

Segments

Segment Name	test1
Location	Rural
Chief Wage Earner Occupation	Farmer
Male Education	Class 10-14 standard
Female Education	Class 10-14 standard
ISEC Value	12
Total Population	1000000
Additional Details	sample test

Segment Name	test2
Location	Urban
Chief Wage Earner Occupation	Labour
Male Education	Up to Class 5 Standard
Female Education	Class 6-9th standard
ISEC Value	12
Total Population	11000000
Additional Details	samoplee

Segment Name	sample3
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 10-14 standard
Female Education	Class 6-9th standard
ISEC Value	12
Total Population	300000000
Additional Details	smalp

Store Formats

Store Name	tett
Store Name Rationale	
Store Size	2.0
Merchandise	7
Location	High Street
Additional Location Parameters	fjfd
Service Parameters	10
Technology Adoption	5
Other Parameters	dd
Store Format Type	Store Format A

Store Name	dfdf
Store Name Rationale	
Store Size	3.0
Merchandise	7
Location	Mall
Additional Location Parameters	ddd
Service Parameters	10
Technology Adoption	5
Other Parameters	dd
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	aaa	5.0	10.0	0.0	aaa
Store Format A	aaa	6.0	20.0	0.0	aaa
Store Format B	bbb	7.0	30.0	0.0	bbb
Store Format B	bbb	8.0	60.0	0.0	bbb

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	testt	6	6.0	25.0	reo
Store Format A	iso	5	10.0	50.0	ruu
Store Format B	iiwe	10	10.0	100.0	ruu
Store Format B	ryeu	6	10.0	60.0	d00

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	2.0	10.0	N/A
Store Format A	N/A	0	3.0	15.0	N/A

Store Format B	N/A	0	4.0	20.0	N/A
Store Format B	N/A	0	5.0	25.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	5.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	30.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	100.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	tess	5	unit	0.0	5	25.0	N/A
Store Format B	test11	6	unit	0.0	0	0.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	test	0	5.0	universal	25.0	hfcf
Store Format A	test11	0	7.0	universal	49.0	rexffdx
Store Format B	dggf	0	8.0	universal	64.0	123eqd
Store Format B	rfd	0	10.0	universal	100.0	afcsc

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	25	10.0	250.0	0.0
Store Format A	Scanner	N/A	10	3.0	30.0	0.0
Store Format A	Computer	N/A	10	7.0	70.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	5	10.0	50.0	0.0
Store Format B	Scanner	N/A	20	10.0	200.0	0.0
Store Format B	Computer	N/A	10	20.0	200.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
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Text	5	0.0	50.0	N/A	N/A	0
Test	10	0.0	350.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
test	10	50.0	500.0	dxsaf
421te	10	15.0	150.0	frsacf

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
sfadc ds	sfcd	10000.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 304.00
Store Format A IT Capital	Rs. 350.00
Store Format A Total	Rs. 654.00
Store Format B Capital Excl IT	Rs. 399.00
Store Format B IT Capital	Rs. 450.00
Store Format B Total	Rs. 849.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	12
SLM Remarks	dshg vchgs
Other Methods	N/A
Depreciation Method	whg vchgw

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