

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	books store
Brand Image	
Rationale	

Segments

Segment Name	stor format A and B
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 6-9th standard
Female Education	Class 10-14 standard
ISEC Value	12
Total Population	1000
Additional Details	testing 1

Segment Name	Store form B and c
Location	Urban
Chief Wage Earner Occupation	Farmer
Male Education	Class 10-14 standard
Female Education	Degree Regular
ISEC Value	11
Total Population	2000
Additional Details	testing 2

Segment Name	wer
Location	Rural
Chief Wage Earner Occupation	Farmer
Male Education	Degree Regular
Female Education	Up to Class 5 Standard
ISEC Value	2
Total Population	1000
Additional Details	testing

Store Formats

Store Name	coffee shop
Store Name Rationale	extra field name added
Store Size	200.0
Merchandise	15
Location	Mall
Additional Location Parameters	testing coffee
Service Parameters	15
Technology Adoption	16
Other Parameters	testing fort
Store Format Type	Store Format B

Store Name	books store
Store Name Rationale	extra field name added
Store Size	100.0
Merchandise	15
Location	High Street
Additional Location Parameters	testing book
Service Parameters	15
Technology Adoption	16
Other Parameters	testing format
Store Format Type	Store Format A

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	test 1	100.0	10000.0	0.0	testing format A
Store Format A	test2	1.0	100.0	0.0	testing format B
Store Format B	testing data format	20.0	4000.0	0.0	format coffee
Store Format B	testing formt a	1.0	200.0	0.0	test

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	self	20	10.0	200.0	testing
Store Format A	test	20	2.0	40.0	house rent
Store Format A	data format changed	30	20.0	600.0	fun fixed
Store Format B	34	34	34.0	1156.0	test
Store Format B	30	20	20.0	400.0	test

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	20.0	200.0	N/A
Store Format A	N/A	0	10.0	200.0	N/A

Store Format B	N/A	0	20.0	400.0	N/A
Store Format B	N/A	0	10.0	200.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	100.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	20.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	100.0	N/A
Store Format A	N/A	N/A	0.0	20000.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	string	10	unit	0.0	10	100.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	data format	0	20.0	universal	400.0	testing
Store Format A	testing	0	20.0	universal	400.0	testing
Store Format B	test	0	20.0	universal	400.0	testing
Store Format B	testing23	0	1.0	universal	1.0	testing date

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	10	10.0	100.0	0.0
Store Format A	Scanner	N/A	20	20.0	400.0	0.0
Store Format A	Computer	N/A	30	30.0	900.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	10	20.0	200.0	0.0
Store Format B	Scanner	N/A	20	39.0	780.0	0.0
Store Format B	Computer	N/A	40	10.0	400.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
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test20	1	0.0	10.0	N/A	N/A	0
testinf	1	0.0	23.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
data format A	20	20.0	400.0	testing

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
data	testing	30.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 22,240.00
Store Format A IT Capital	Rs. 1,400.00
Store Format A Total	Rs. 23,640.00
Store Format B Capital Excl IT	Rs. 2,677.00
Store Format B IT Capital	Rs. 1,380.00
Store Format B Total	Rs. 4,057.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	10
SLM Remarks	test
Other Methods	N/A
Depreciation Method	test

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