

## Module 1: Complete Report Data

### Brand Information

Field	Value
Brand ID	0
Brand Name	N/A
Brand Image	N/A
Rationale	N/A
Group ID	0

### Segments

Segment ID	1
Segment Name	dfghjklfghj
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	No formal education
Female Education	No formal education
ISEC Value	12
Total Population	3
Additional Details	678
Group ID	3

Segment ID	2
Segment Name	ghj
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	No formal education
Female Education	Up to Class 5 Standard
ISEC Value	10
Total Population	3
Additional Details	tyu
Group ID	3

Segment ID	5
Segment Name	AAA
Location	Urban
Chief Wage Earner Occupation	Worker

<b>Male Education</b>	Class 6-9th standard
<b>Female Education</b>	Class 6-9th standard
<b>ISEC Value</b>	9
<b>Total Population</b>	12
<b>Additional Details</b>	dfdfd
<b>Group ID</b>	3

<b>Segment ID</b>	15
<b>Segment Name</b>	eii
<b>Location</b>	Urban
<b>Chief Wage Earner Occupation</b>	Farmer
<b>Male Education</b>	No formal education
<b>Female Education</b>	No formal education
<b>ISEC Value</b>	1
<b>Total Population</b>	100
<b>Additional Details</b>	kkkk
<b>Group ID</b>	3

<b>Segment ID</b>	16
<b>Segment Name</b>	djj
<b>Location</b>	Urban
<b>Chief Wage Earner Occupation</b>	Farmer
<b>Male Education</b>	Up to Class 5 Standard
<b>Female Education</b>	Class 6-9th standard
<b>ISEC Value</b>	12
<b>Total Population</b>	300
<b>Additional Details</b>	shshh
<b>Group ID</b>	3

<b>Segment ID</b>	27
<b>Segment Name</b>	hu
<b>Location</b>	Rural
<b>Chief Wage Earner Occupation</b>	Farmer
<b>Male Education</b>	Degree Professional
<b>Female Education</b>	Degree Regular
<b>ISEC Value</b>	9
<b>Total Population</b>	90
<b>Additional Details</b>	tyui
<b>Group ID</b>	3

<b>Segment ID</b>	28
<b>Segment Name</b>	ji
<b>Location</b>	Rural
<b>Chief Wage Earner Occupation</b>	Farmer

Male Education	Degree Regular
Female Education	Degree Professional
ISEC Value	7
Total Population	90
Additional Details	yuio
Group ID	3

## Store Formats

Store ID	4
Store Name	bbb
Store Name Rationale	1234
Store Size	20.0
Merchandise	7
Location	High Street
Additional Location Parameters	11
Service Parameters	12
Technology Adoption	9
Other Parameters	hjkln
Store Format Type	Store Format B
Group ID	3

Store ID	5
Store Name	aaaa
Store Name Rationale	1234
Store Size	10.0
Merchandise	7
Location	High Street
Additional Location Parameters	rewr5e
Service Parameters	12
Technology Adoption	9
Other Parameters	etret
Store Format Type	Store Format A
Group ID	3

Store ID	35
Store Name	store a
Store Name Rationale	asdfg
Store Size	50.0
Merchandise	9
Location	High Street
Additional Location Parameters	asdfg
Service Parameters	10
Technology Adoption	8

Other Parameters	asdfg
Store Format Type	Store Format A
Group ID	3

Store ID	36
Store Name	store a
Store Name Rationale	asdfg
Store Size	50.0
Merchandise	9
Location	High Street
Additional Location Parameters	asdfg
Service Parameters	10
Technology Adoption	8
Other Parameters	asdfg
Store Format Type	Store Format B
Group ID	3

Civil Work

Civil ID	Group ID	Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
2	3	Store Format A	sample	8.0	1056.0	0.0	
3	3	Store Format A	tyuj	8.0	1044.0	0.0	
4	3	Store Format B	sample 22	7.0	1032.0	0.0	
5	3	Store Format B	ghj	6.0	1044.0	0.0	

Display Racking Units

Rack ID	Group ID	Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
1	3	Store Format A	fghj	7	7.0	49.0	
2	3	Store Format A	fgh	7	7.0	49.0	
3	3	Store Format B	rtgyhu	0	6.0	54.0	fghj
4	3	Store Format B	fghj	0	5.0	20.0	hj
21	3	Store Format A	ki	9	0.0	0.0	ul
22	3	Store Format A	0	9	9.0	81.0	hjk
23	3	Store Format B	u89	8	8.0	64.0	hjk
24	3	Store Format B	ij	9	9.0	81.0	ghjk

Carpentry

Carpentry ID	Group ID	Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
1	3	Store Format A	N/A	0	9.0	81.0	N/A
2	3	Store Format A	N/A	0	4.0	36.0	N/A
3	3	Store Format B	N/A	0	8.0	24.0	N/A
4	3	Store Format B	N/A	0	3.0	24.0	N/A

Electrical Cabling

Electrical ID	Group ID	Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
13	3	Store Format A	N/A	N/A	0.0	801.0	N/A
14	3	Store Format A	N/A	N/A	0.0	0.0	N/A
15	3	Store Format A	N/A	N/A	0.0	0.0	N/A
16	3	Store Format B	N/A	N/A	0.0	522.0	N/A
17	3	Store Format B	N/A	N/A	0.0	0.0	N/A
18	3	Store Format B	N/A	N/A	0.0	0.0	N/A

Additional Installations

Installation ID	Group ID	Name	Description	Cost Per Unit	Total Cost	Remarks
0	3			0.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 1,097.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 1,097.00
Store Format B Capital Excl IT	Rs. 789.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 789.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
Depreciation ID	0
Group ID	3
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

Last Updated: 2025-11-28 09:02:02