

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	dfgh
Brand Image	uploads/boxes.png
Rationale	

Segments

Segment Name	segment 1
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 6-9th standard
Female Education	Degree Professional
ISEC Value	9
Total Population	10000
Additional Details	

Segment Name	segment 2
Location	Urban
Chief Wage Earner Occupation	Farmer
Male Education	Degree Professional
Female Education	Degree Professional
ISEC Value	10
Total Population	12000
Additional Details	

Store Formats

Store Name	1
Store Name Rationale	
Store Size	10.0
Merchandise	7
Location	High Street
Additional Location Parameters	
Service Parameters	8
Technology Adoption	8

Other Parameters	
Store Format Type	Store Format A
Store Name	2
Store Name Rationale	
Store Size	11.0
Merchandise	7
Location	Mall
Additional Location Parameters	
Service Parameters	8
Technology Adoption	8
Other Parameters	
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	type 1	10.0	100.0	0.0	ty
Store Format A	type 2	11.0	110.0	0.0	ty
Store Format B	type 3	11.0	121.0	0.0	g
Store Format B	type 4	12.0	132.0	0.0	j

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	type 2	10	10.0	100.0	
Store Format A	type 3	11	11.0	121.0	
Store Format B	type 3	11	11.0	121.0	
Store Format B	type 3	11	11.0	121.0	

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	12.0	144.0	N/A
Store Format A	N/A	0	12.0	144.0	N/A
Store Format B	N/A	0	10.0	100.0	N/A
Store Format B	N/A	0	11.0	121.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	144.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A

Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	144.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	type 2	0	12.0	universal	144.0	vbnm
Store Format A	type 3	0	10.0	universal	100.0	vbnm
Store Format B	type 3	0	12.0	universal	144.0	vbnm
Store Format B	type 4	0	12.0	universal	144.0	fghj

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	10	12.0	120.0	0.0
Store Format A	Scanner	N/A	10	12.0	120.0	0.0
Store Format A	Computer	N/A	10	12.0	120.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	10	12.0	120.0	0.0
Store Format B	Scanner	N/A	12	10.0	120.0	0.0
Store Format B	Computer	N/A	12	10.0	120.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
type 1	10	0.0	110.0	N/A	N/A	0
type 2	11	0.0	110.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
type 2	10	11.0	110.0	jjk

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
type	hjk	10000.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 897.00
Store Format A IT Capital	Rs. 360.00
Store Format A Total	Rs. 1,257.00

Store Format B Capital Excl IT	Rs. 895.00
Store Format B IT Capital	Rs. 360.00
Store Format B Total	Rs. 1,255.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	100
SLM Remarks	tyy
Other Methods	N/A
Depreciation Method	yu

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