

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	Test
Brand Image	uploads/playstore.png
Rationale	

Segments

Segment Name	Seg
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 6-9th standard
Female Education	Class 10-14 standard
ISEC Value	1
Total Population	67
Additional Details	asff

Segment Name	Seg
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 10-14 standard
Female Education	Class 10-14 standard
ISEC Value	2
Total Population	23
Additional Details	asa

Store Formats

Store Name	wr
Store Name Rationale	check
Store Size	12.0
Merchandise	6
Location	High Street
Additional Location Parameters	sa
Service Parameters	8
Technology Adoption	6

Other Parameters	d
Store Format Type	Store Format A

Store Name	rewre
Store Name Rationale	check
Store Size	12.0
Merchandise	8
Location	High Street
Additional Location Parameters	sa
Service Parameters	8
Technology Adoption	6
Other Parameters	dsa
Store Format Type	Store Format B

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

Last Updated: 2025-12-30 13:15:07