

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	Brand
Brand Image	
Rationale	

Segments

Segment Name	Segment
Location	Rural
Chief Wage Earner Occupation	Managerial/Professional
Male Education	Degree Professional
Female Education	Degree Professional
ISEC Value	7
Total Population	1234
Additional Details	

Segment Name	Seg
Location	Urban
Chief Wage Earner Occupation	Managerial/Professional
Male Education	Degree Professional
Female Education	Degree Professional
ISEC Value	6
Total Population	4567
Additional Details	

Store Formats

Store Name	test 1
Store Name Rationale	
Store Size	20.0
Merchandise	8
Location	High Street
Additional Location Parameters	
Service Parameters	8
Technology Adoption	4

Other Parameters	
Store Format Type	Store Format A

Store Name	test 2
Store Name Rationale	
Store Size	10.0
Merchandise	8
Location	High Street
Additional Location Parameters	
Service Parameters	8
Technology Adoption	4
Other Parameters	
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	Test Work 1	50.0	1000.0	0.0	Test
Store Format A	Test Work 2	40.0	800.0	0.0	Test
Store Format B	Test Work 3	30.0	300.0	0.0	Test
Store Format B	Test Work 3	20.0	200.0	0.0	Test

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	Unit 3	7	70.0	490.0	Test
Store Format A	Unit 3	8	60.0	480.0	Test
Store Format B	Unit 1	3	20.0	60.0	Test
Store Format B	Unit 2	2	10.0	20.0	Test

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	40.0	240.0	N/A
Store Format A	N/A	0	40.0	280.0	N/A
Store Format B	N/A	0	10.0	100.0	N/A
Store Format B	N/A	0	20.0	400.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	500.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A

Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	810.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	Type 3	5.0	unit	0.0	67	5360.0	N/A
Store Format B	Type 1	10.0	unit	0.0	46	2760.0	N/A

Commercial Equipment

Store Format Type	Type of Equipment	Units	Cost Per Unit	Equipment Type	Total	Remarks
Store Format A	Type Equipment 3	0	63.0	universal	315.0	Test
Store Format A	Type Equipment 4	0	67.0	universal	536.0	Test
Store Format B	Equipment1	0	68.0	universal	408.0	Test
Store Format B	Equipment2	0	89.0	universal	801.0	Test

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	15	63.0	945.0	0.0
Store Format A	Scanner	N/A	19	94.0	1786.0	0.0
Store Format A	Computer	N/A	22	75.0	1650.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	3	55.0	165.0	0.0
Store Format B	Scanner	N/A	7	66.0	462.0	0.0
Store Format B	Computer	N/A	8	87.0	696.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
VM Type 1	78	0.0	5304.0	N/A	N/A	0
VM Type 2	56	0.0	1792.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
Type1	6	75.0	450.0	Test

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
Type Name1	Testing	67.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 8,201.00
Store Format A IT Capital	Rs. 4,381.00
Store Format A Total	Rs. 12,582.00
Store Format B Capital Excl IT	Rs. 5,359.00
Store Format B IT Capital	Rs. 1,323.00
Store Format B Total	Rs. 6,682.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	9
SLM Remarks	tEST
Other Methods	N/A
Depreciation Method	8

Last Updated: 2025-12-30 13:25:05