

## Module 1: Complete Report Data

### Brand Information

Field	Value
Brand Name	34ty
Brand Image	uploads/Horizon.jpg
Rationale	

### Segments

Segment Name	trial segment
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Class 10-14 standard
Female Education	Class 6-9th standard
ISEC Value	3
Total Population	10000
Additional Details	try this detail

Segment Name	testing segment
Location	Urban
Chief Wage Earner Occupation	Trader
Male Education	Degree Regular
Female Education	Class 10-14 standard
ISEC Value	7
Total Population	11998
Additional Details	test this detail

### Store Formats

Store Name	asdfgh
Store Name Rationale	asdf
Store Size	50.0
Merchandise	7
Location	High Street
Additional Location Parameters	asdf
Service Parameters	8
Technology Adoption	7

Other Parameters	asdf
Store Format Type	Store Format A

Store Name	weroi
Store Name Rationale	
Store Size	100.0
Merchandise	7
Location	Mall
Additional Location Parameters	bhj
Service Parameters	8
Technology Adoption	5
Other Parameters	oiuh
Store Format Type	Store Format B

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	100.0	N/A
Store Format A	N/A	N/A	0.0	100.0	N/A
Store Format A	N/A	N/A	0.0	100.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 300.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 300.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A