

Module 1: Complete Report Data

Brand Information

Field	Value
Brand ID	0
Brand Name	N/A
Brand Image	N/A
Rationale	N/A
Group ID	0

Segments

Segment ID	1
Segment Name	trial segment
Location	Rural
Chief Wage Earner Occupation	Worker
Male Education	Class 10-14 standard
Female Education	Class 6-9th standard
ISEC Value	3
Total Population	10000
Additional Details	try this detail
Group ID	1

Segment ID	2
Segment Name	testing segment
Location	Urban
Chief Wage Earner Occupation	Trader
Male Education	Degree Regular
Female Education	Class 10-14 standard
ISEC Value	7
Total Population	11998
Additional Details	test this detail
Group ID	1

Segment ID	5
Segment Name	third segment
Location	Urban
Chief Wage Earner Occupation	Worker

Male Education	Degree Professional
Female Education	Degree Professional
ISEC Value	8
Total Population	6000
Additional Details	new segment details added for third segment
Group ID	1

Store Formats

Store ID	5
Store Name	asdfgh
Store Name Rationale	asdf
Store Size	50.0
Merchandise	6
Location	High Street
Additional Location Parameters	asdf
Service Parameters	6
Technology Adoption	5
Other Parameters	asdf
Store Format Type	Store Format A
Group ID	1

Electrical Cabling

Electrical ID	Group ID	Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
1	1	Store Format A	N/A	N/A	0.0	100.0	N/A
2	1	Store Format A	N/A	N/A	0.0	100.0	N/A
3	1	Store Format A	N/A	N/A	0.0	100.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 300.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 300.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
Depreciation ID	0

Group ID	1
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

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