

## Module 1: Complete Report Data

### Brand Information

Field	Value
Brand Name	testing format
Brand Image	uploads/bs.jpeg
Rationale	

### Segments

Segment Name	testning
Location	Urban
Chief Wage Earner Occupation	
Male Education	Up to Class 5 Standard
Female Education	Class 10-14 standard
ISEC Value	12
Total Population	2000
Additional Details	testing

Segment Name	
Location	
Chief Wage Earner Occupation	
Male Education	
Female Education	
ISEC Value	0
Total Population	0
Additional Details	

### Store Formats

### Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	testing1	10	10.0	100.0	testing1
Store Format A		0	0.0	0.0	
Store Format B		0	0.0	0.0	
Store Format B		0	0.0	0.0	

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	0.0	0.0	N/A
Store Format A	N/A	0	0.0	0.0	N/A
Store Format A	N/A	0	10.0	100.0	N/A
Store Format B	N/A	0	0.0	0.0	N/A
Store Format B	N/A	0	0.0	0.0	N/A

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	0	0.0	0.0	0.0
Store Format A	Scanner	N/A	0	0.0	0.0	0.0
Store Format A	Computer	N/A	0	0.0	0.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	10	10.0	100.0	0.0
Store Format B	Scanner	N/A	0	0.0	0.0	0.0
Store Format B	Computer	N/A	0	0.0	0.0	0.0
Store Format B	testing11	N/A	1	1.0	1.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
testing1	1	0.0	11.0	N/A	N/A	0
	0	0.0	0.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
	0	0.0	0.0	
testing 111	1	1.0	1.0	testing 121212

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
test	te	20.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 200.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 200.00
Store Format B Capital Excl IT	Rs. 0.00

Store Format B IT Capital	Rs. 101.00
Store Format B Total	Rs. 101.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	1
SLM Remarks	testing1
Other Methods	N/A
Depreciation Method	1

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