

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	
Brand Image	uploads/1350907.png
Rationale	

Segments

Segment Name	
Location	Urban
Chief Wage Earner Occupation	Worker
Male Education	Class 6-9th standard
Female Education	Up to Class 5 Standard
ISEC Value	1
Total Population	0
Additional Details	

Segment Name	
Location	Rural
Chief Wage Earner Occupation	Labour
Male Education	Class 6-9th standard
Female Education	Class 6-9th standard
ISEC Value	1
Total Population	0
Additional Details	

Store Formats

Store Name	
Store Name Rationale	
Store Size	0.0
Merchandise	8
Location	
Additional Location Parameters	
Service Parameters	6
Technology Adoption	5

Other Parameters	
Store Format Type	Store Format A

Store Name	
Store Name Rationale	
Store Size	0.0
Merchandise	8
Location	
Additional Location Parameters	
Service Parameters	6
Technology Adoption	5
Other Parameters	
Store Format Type	Store Format B

Display Racking Units

Store Format Type	Type Display Racking Unit	Number of Units	Cost Per Unit	Total	Remarks
Store Format A	testing 1	10	2.0	0.0	testing
Store Format A		10	10.0	0.0	
Store Format B		0	0.0	0.0	
Store Format B		1	1.0	0.0	

Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	1.0	10.0	N/A
Store Format A	N/A	0	20.0	20.0	N/A
Store Format B	N/A	0	20.0	0.0	N/A
Store Format B	N/A	0	1.0	0.0	N/A
Store Format B	N/A	0	10.0	100.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	testing 1	1.0	unit	0.0	100	100.0	N/A
Store Format B	testing 2	1.0	unit	0.0	0	0.0	N/A
Store Format B		0.0	unit	0.0	0	0.0	N/A

InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	12	12.0	144.0	0.0
Store Format A	Scanner	N/A	0	0.0	0.0	0.0
Store Format A	Computer	N/A	0	0.0	0.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	0	0.0	0.0	0.0
Store Format B	Scanner	N/A	0	0.0	0.0	0.0
Store Format B	Computer	N/A	12	12.0	144.0	0.0
Store Format B	sdfghjk	N/A	10	1.0	10.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
test1	1	0.0	0.0	N/A	N/A	0
	0	0.0	0.0	N/A	N/A	0

Plumbing

Type	Units	Cost Per Unit	Total	Remarks
testing	10	0.0	0.0	ASDFGH
testing 2	20	10.0	200.0	testing format A and B

Additional Installations

Name	Description	Cost Per Unit	Total Cost	Remarks
		0.0	0.0	N/A

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 130.00
Store Format A IT Capital	Rs. 144.00
Store Format A Total	Rs. 274.00
Store Format B Capital Excl IT	Rs. 100.00
Store Format B IT Capital	Rs. 154.00
Store Format B Total	Rs. 254.00
Additional Remarks	Auto-generated dynamically

Key Takeaways	CAPEX summary generated based on available data.
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Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	
Other Methods	N/A
Depreciation Method	

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