Module 9: Backend & Supply Chain Report

Categories	Remarks About Categories	Do You Think You Need	At Which Point And Why
N/A	N/A	N/A	N/A

Category Inventory

Inventory	Credit Period
324	324

Cash Conversion Cycle

Inventory Purchase Timing	323243ewrwer
Sales To Cash Gap	ewrwerwerwer
Cash Flow Challenges	werewrwe

Shrinkage Data

Shrinkage	100.0
Shrinkage Do You Envision	dfsdfsd
Shrinkage In Your Stores	dfsdfds

Comparative Analysis

Attributes	Own Brand Physical Store	Own Brand Online Store
ewrewrwe	N/A	dfsdf
ewrewr	N/A	sdfsd
ewrwer	N/A	dsfsd
werewr	N/A	dfsdf
ewrewsdfsd	N/A	dsfs
N/A	N/A	dsf

Online Pre Select Service

Type	Check Box
Own Website	dsfsd

Type	Check Box
Online Marketplace	sdfsdf
Online Aggregators	sdfdsf
Others	sdfdsf

Online Sales

Average Traffic Expected	3223
Average Remark	3erwer
Number Of Transaction Per Month	223
Number Remark	serer
Average Transaction Value	2323.0
Transaction Remark	wrwer
COGS	100.0
COGS Remark	sdfdsfsd

Digital Asset

Item	Estimate Cost	Remark
Content work (Copywriting and Images)	22.0	sds
Website Development	332.0	dsfsd
Aggregator Set-up Costs	332.0	3232
Marketplace Set-up Costs	3232.0	2332
Content work (Copywriting and Images)	22.0	sds
Website Development	332.0	dsfsd
Aggregator Set-up Costs	332.0	3232
Marketplace Set-up Costs	3232.0	2332

Recurring Operating

Expenses Type	Percentage Of Sales	Remarks
Marketing Spend	100.0	3223
Website Maintenance Costs	100.0	33232
Commissions for Aggregators	32.0	2332
Commissions for Marketplace	100.0	32323
Loss from Returns and Exchanges	100.0	erew
Logistics and Delivery	100.0	2323
Packaging	100.0	3223
Marketing Spend	100.0	3223
Website Maintenance Costs	100.0	33232
Commissions for Aggregators	32.0	2332
Commissions for Marketplace	100.0	32323
Loss from Returns and Exchanges	100.0	erew
Logistics and Delivery	100.0	2323

Expenses Type	Percentage Of Sales	Remarks
Packaging	100.0	3223

Summary

Backend Submissions	testing
Backend Summarise	erewre

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