

# Module 9: Backend & Supply Chain Report

Categories	Remarks About Categories	Do You Think You Need	At Which Point And Why
uiu,yuiu,i	cvbn	N/A	N/A

## Category Inventory

## Cash Conversion Cycle

Inventory Purchase Timing	N/A
Sales To Cash Gap	N/A
Cash Flow Challenges	N/A

## Shrinkage Data

Shrinkage	0
Shrinkage Do You Envision	N/A
Shrinkage In Your Stores	N/A

## Comparative Analysis

Attributes	Own Brand Physical Store	Own Brand Online Store
i	N/A	dfghjk
yuiu	N/A	dfghjk
uiu	N/A	zxcvbn
N/A	N/A	sdfghj

## Online Pre Select Service

Type	Check Box
Own Website	vbnm,
Online Marketplace	cvbnm,.
Online Aggregators	cvb
Own Website	vbnm,
Online Marketplace	cvbnm,.
Online Aggregators	cvb
Own Website	vbnm,
Online Marketplace	cvbnm,.
Online Aggregators	cvb

## Online Sales

Average Traffic Expected	89
Average Remark	zxcvbn
Number Of Transaction Per Month	89
Number Remark	dfcvbn
Average Transaction Value	89.0
Transaction Remark	zxcvb
COGS	100.0
COGS Remark	cvb

## Digital Asset

Item	Estimate Cost	Remark
Content work (Copywriting and Images)	90.0	fbn
Website Development	90.0	dsfgf
Aggregator Set-up Costs	80.0	zxcv
Marketplace Set-up Costs	70.0	dcvb

## Recurring Operating

Expenses Type	Percentage Of Sales	Remarks
Marketing Spend	90.0	N/A
Website Maintenance Costs	78.0	N/A
Commissions for Aggregators	67.0	N/A
Commissions for Marketplace	78.0	N/A
Loss from Returns and Exchanges	67.0	N/A
Logistics and Delivery	89.0	N/A
Packaging	67.0	N/A

## Summary

Backend Submissions	N/A
Backend Summarise	N/A

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