

Module 3: Network Planning

Network Planning

Location	State	Total HH	Target HH	Area	Action	Format A Y5	Format B Y5	Total Stores Y5
High Street	state	90	10	100.0	N/A	6	5	11
Mall	state	80	10	800.0	N/A	8	5	13

Trading Months

Store A Trading Months	Store B Trading Months	Rationale Store A	Rationale Store B
6 Months	9 Months	0	0

Pre Operating Expenses

Pre Operating Months Store A	Pre Operating Months Store B	Marketing Expenses Store A	Marketing Expenses Store B	Accounting Benefits Store A	Accounting Benefits Store B	Other Remarks Store A	Other Remarks Store B
2	1	100	200	dsdfds	nm	nm	cbyn

Store Investment Summary

Field	Store Format A	Store Format B
Capital Expenses A	410000.0	360000.0
IT Capital Expenses	274.0	408.0
Rental Advance	50	90
Rent Per Month	70	70
Utilities	0	0
Employee Wages	0	0
Marketing Expenses	100	200
Pre Operating Months	2	1
Total Store Investment	410564.0	360768.0

Summary

Network Submissions	Network Summarise
N/A	N/A

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