

Module 3: Network Planning

Network Planning

Location	State	Total HH	Target HH	Area	Action	Format A Y5	Format B Y5	Total Stores Y5
chennai	tamil nadu	1	1	12000.0	N/A	0	0	0

Trading Months

Store A Trading Months	Store B Trading Months	Rationale Store A	Rationale Store B
6 Months	6 Months	testning	testing

Pre Operating Expenses

Pre Operating Months Store A	Pre Operating Months Store B	Marketing Expenses Store A	Marketing Expenses Store B	Accounting Benefits Store A	Accounting Benefits Store B	Other Remarks Store A	Other Remarks Store B
3	3	12000	1200	ewfds	sfdf	testing	testing

Store Investment Summary

Field	Store Format A	Store Format B
Capital Expenses A	7884000000000.0	4428000000000.0
IT Capital Expenses	0	0
Rental Advance	100000	0
Rent Per Month	15000	0
Utilities	0	0
Employee Wages	0	0
Marketing Expenses	12000	1200
Pre Operating Months	3	3
Total Store Investment	7884000157000.0	442800001200.0

Summary

Network Submissions	Network Summarise
testubg	testing

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