

Module 3: Network Planning

Network Planning

Location	State	Total HH	Target HH	Area	Action	Format A Y5	Format B Y5	Total Stores Y5
tdtd	rhtyr	4567	43	25455.0	N/A	666	5432	6098

Trading Months

Store A Trading Months	Store B Trading Months	Rationale Store A	Rationale Store B
9 Months	3 Months	N/A	N/A

Pre Operating Expenses

Pre Operating Months Store A	Pre Operating Months Store B	Marketing Expenses Store A	Marketing Expenses Store B	Accounting Benefits Store A	Accounting Benefits Store B	Other Remarks Store A	Other Remarks Store B
2	3	5788	255	N/A	N/A	N/A	N/A

Store Investment Summary

Field	Store Format A	Store Format B
Capital Expenses A	9296496898.0	1089891648.0
IT Capital Expenses	916624	586135
Rental Advance	65468	4174
Rent Per Month	54840	35121
Utilities	0	0
Employee Wages	0	0
Marketing Expenses	5788	255
Pre Operating Months	2	3
Total Store Investment	9297594458.0	1090587575.0

Summary

Network Submissions	Network Summarise
N/A	N/A

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