trilliant simulations

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	OSWALL
Brand Image	uploads/book.png
Rationale	

Segments

Segment Name	BOOK
Location	Urban
Chief Wage Earner Occupation	Worker
Male Education	Class 10-14 standard
Female Education	No formal education
ISEC Value	12
Total Population	1400
Additional Details	Testing1

Segment Name	NOTE
Location	Rural
Chief Wage Earner Occupation	Trader
Male Education	Up to Class 5 Standard
Female Education	Degree Professional
ISEC Value	11
Total Population	1607
Additional Details	Testing2

Segment Name	PHONE
Location	Rural
Chief Wage Earner Occupation	Clerical/Sales/Supervisory
Male Education	Class 6-9th standard
Female Education	Up to Class 5 Standard
ISEC Value	1
Total Population	45454
Additional Details	TESTING3

Store Formats

Store Name	BOOK1
Store Name Rationale	Both are similar.
Store Size	30.0
Merchandise	7
Location	High Street
Additional Location Parameters	House
Service Parameters	16
Technology Adoption	8
Other Parameters	Test
Store Format Type	Store Format A

Store Name	BOOK2
Store Name Rationale	Both are similar.
Store Size	40.0
Merchandise	9
Location	Mall
Additional Location Parameters	Theatre
Service Parameters	10
Technology Adoption	9
Other Parameters	Test
Store Format Type	Store Format B

Civil Work

Store Format Type	Type of Civil Work	Rate Per Sqft	Total Sqft	Total	Remarks
Store Format A	CIVIL1	14.0	420.0	0.0	Just to test
Store Format A	CIVIL2	15.0	450.0	0.0	Checking
Store Format B	CIVIL3	77.0	3080.0	0.0	Good
Store Format B	CIVIL4	87.0	3480.0	0.0	Good
Store Format B	CIVIL5	90.0	3600.0	0.0	GOOD

Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 0.00
Store Format A IT Capital	Rs. 0.00
Store Format A Total	Rs. 0.00
Store Format B Capital Excl IT	Rs. 0.00
Store Format B IT Capital	Rs. 0.00
Store Format B Total	Rs. 0.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

Field	Value
SLM Years	0
SLM Remarks	N/A
Other Methods	N/A
Depreciation Method	N/A

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