

Module 1: Complete Report Data

Brand Information

Field	Value
Brand Name	zafta mobiles
Brand Image	uploads/View.svg
Rationale	

Segments

Segment Name	barani
Location	Urban
Chief Wage Earner Occupation	Labour
Male Education	Up to Class 5 Standard
Female Education	Class 6-9th standard
ISEC Value	12
Total Population	6789
Additional Details	baefu equ urwughw uwuu h rshius euvie wei ewuieefiuwhiuwfi ihweheehw iufhw ihwheh huuwf huwhui uh

Segment Name	kumar
Location	Rural
Chief Wage Earner Occupation	Trader
Male Education	Class 10-14 standard
Female Education	Degree Regular
ISEC Value	11
Total Population	344344
Additional Details	baraaani ioekwnkefj jkdfndfnk djfknkdf nkdkdf djkfnd jdnnd fkdfjj djfjkdf nfdkdf kdjdfjdf nkfjdfjj

Store Formats

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Civil Work

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Display Racking Units

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Carpentry

Store Format Type	Type	Units	Cost Per Unit	Total	Remarks
Store Format A	N/A	0	2.0	64.0	N/A
Store Format A	N/A	0	223.0	5129.0	N/A
Store Format B	N/A	0	2.0	64.0	N/A
Store Format B	N/A	0	23.0	46.0	N/A

Electrical Cabling

Store Format Type	Feature	Details	Rate Per Sqft/Unit	Total	Remarks
Store Format A	N/A	N/A	0.0	483.0	N/A
Store Format A	N/A	N/A	0.0	0.0	N/A

Store Format A	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	22.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A
Store Format B	N/A	N/A	0.0	0.0	N/A

Display Boards

Store Format Type	Type	Size	Pricing Type	Cost Rate	Units	Total	Remarks
Store Format A	barani1	234.0	unit	0.0	343	1109262.0	N/A
Store Format B	kuamr2	323.0	unit	0.0	0	702.0	N/A

Commercial Equipment

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InfoTech

Store Format Type	Type	Category	Units	Cost Per Unit	Total	Available Capital
Store Format A	Cash Tills/POS Equipment	N/A	323	233.0	75259.0	0.0
Store Format A	Scanner	N/A	23	32.0	736.0	0.0
Store Format A	Computer	N/A	23	32.0	736.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	23	32.0	736.0	0.0
Store Format B	Scanner	N/A	23	24.0	552.0	0.0
Store Format B	Computer	N/A	23	2345.0	53935.0	0.0
Store Format A	Cash Tills/POS Equipment	N/A	234	23.0	5382.0	0.0
Store Format A	Scanner	N/A	23	32.0	736.0	0.0
Store Format A	Computer	N/A	23	2.0	46.0	0.0
Store Format B	Cash Tills/POS Equipment	N/A	23	2.0	46.0	0.0
Store Format B	Scanner	N/A	23	23.0	529.0	0.0
Store Format B	Computer	N/A	23	323.0	7429.0	0.0

Visual Merchandising

Type	Units	Cost	Total	Internal Display	External Display	Frequency Change/Year
as	34554	0.0	187766436.0	N/A	N/A	0
ere	534	0.0	2325036.0	N/A	N/A	0

Plumbing

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Additional Installations

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Capital Expenses Summary

Field	Value
Store Format A Capital Excl IT	Rs. 1,117,876.00
Store Format A IT Capital	Rs. 82,895.00
Store Format A Total	Rs. 1,200,771.00
Store Format B Capital Excl IT	Rs. 78,264.00
Store Format B IT Capital	Rs. 63,227.00
Store Format B Total	Rs. 141,491.00
Additional Remarks	Auto-generated dynamically
Key Takeaways	CAPEX summary generated based on available data.

Depreciation Information

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